

# Mobility Payments

Intelligence Report



Mobility-Payments.com

## Making the Move into Ticketing & Payments

*Major trip-planning app providers see the ticketing and payments piece as one of the last steps toward creating true MaaS platforms.*

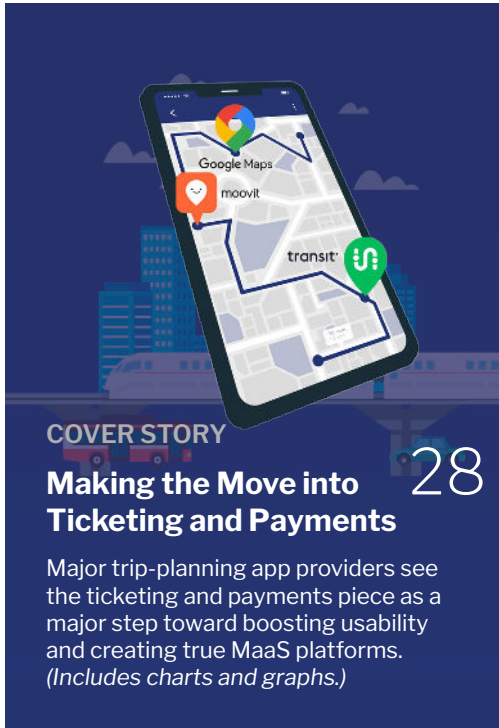
### ALSO IN THIS ISSUE:

Pros and Cons of  
Going Open Loop

Major Agencies Launch  
Virtual Cards

Using MaaS Platforms  
to Ease Rider's Fears

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## COVER STORY

### Making the Move into Ticketing and Payments

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Major trip-planning app providers see the ticketing and payments piece as a major step toward boosting usability and creating true MaaS platforms. *(Includes charts and graphs.)*

## FROM THE EDITOR

### Introducing a Vital New Publication for Industry

3

More and more transit agencies and other mobility providers are saying no to cash, and it's not only because of Covid.

## NEW TAKES

- **Cubic Launches Platform Play; Response to New Competitors**
- **New York's MTA Hits OMNY Milestones; Rollout Continues**
- **Italy Sees Open Loop as Vital to Its Budding MaaS Platform**
- **London Prepares for System Revamp with New Contract**
- **Boston Plans Strong Push to Abolish Cash on Board Buses**

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## INDUSTRY INSIGHT

### Post-Covid: Mastering the Elusive First and Last Mile

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How to build a better post-Covid world by incentivizing multimodal travel.

### Using Blockchain to Speed Growth of the MaaS Market

18

Helping to ensure trust and integrity among parties to a MaaS scheme.



## OPEN LOOP

### Pros & Cons of Open-Loop: Agencies Face a Choice

20

Interest in contactless EMV fare payments was high and has grown even stronger because of the pandemic, though some transit agencies still shun the technology. *(Includes charts and graphs.)*



## MAAS

### Post-Covid: Using MaaS Platforms to Ease Fears

36

With pandemic fears fueling demand for less crowded transit vehicles and more social distancing, providers of early MaaS apps aim to give riders more information.



## CLOSED LOOP

### More Major Transit Agencies Launch Virtual Closed-Loop Cards

40

Transit officials in Los Angeles, Washington, D.C., Chicago, San Francisco and Hong Kong are the latest to support closed-loop fare cards in the major Pays wallets. *(Includes charts and graphs.)*



## ACCOUNT-BASED TICKETING

### Australian ABT Project to Give Customers More Ways to Pay

44

Queensland transit agency TransLink is trialing a new account-based ticketing system, which it plans to roll out across the state by 2022.



## TRANSIT WALLET

### Taiwan's Dominant Transit Purse Struggles with New E-Payments Landscape

49

EasyCard Corp. seeks to stay competitive with launch of its long-expected e-payments service, Easy Wallet. *(Incl. charts and graphs.)*